



## CENTRAL ONTARIO WOLVES AAA SPONSORSHIP 2025-26

Dear Potential Sponsor,

The athletes on our Central Ontario Wolves teams and their families are raising funds to support their hockey team for the upcoming season. Your generous donation will assist in keeping operating costs to a reasonable level and enable our athletes to participate in hockey tournaments this season.

The Wolves hockey teams will be playing regular season games in the following areas:

**Barrie**  
**Ajax-Pickering**  
**Oshawa**

**Markham**  
**Whitby**  
**North Central**

**Peterborough**  
**York-Simcoe**  
**Quinte**

**Clarington**  
**Kingston**

Your generous contribution will provide you an opportunity to advertise in the community, while supporting the physical and mental development of youth. There are a number of ways for you to support the Wolves:

### SPONSORSHIP OPTIONS

#### TEAM SUPPORT

- Logo on Team Banner, to be displayed at all Home, Away and Tournament Games. Investment amount determines size and placement of logo on banner:
  - o SHUT OUT \$1,000 – Large size, top of banner
  - o GOAL \$500 – Mid size, below Shut Out Sponsor(s)
  - o ASSIST \$250 – Small size, below Goal Sponsor(s)
- Reference as team sponsor and logo in Game Program (if team has one)
- Business tax receipt

#### INDIVIDUAL PLAYER SUPPORT – JERSEY

- Name on individual player Jersey. Maximum ONE sponsor per jersey
  - o SHUT OUT \$300 – Home Jersey
  - o GOAL \$300 – Away Jersey
  - o ASSIST \$100 – Third/Alternate Jersey (if applicable)
- Reference as player sponsor and logo in Game Program (if team has one)
- Business tax receipt

#### INDIVIDUAL PLAYER SUPPORT – GENERAL

- Reference as player sponsor and logo in Game Program/ Banner (if team has one)
- Business Tax Receipt
- Social Media Announcement- Player Specific
- Funds will be directed to individual fees
- Any amount will be accepted

### **HELMET SPONSORSHIP: \$2,000 minimum (1 available)**

- Company name and/or logo on each players' helmet; worn to all practices and home/away games, including tournaments (size and placement specifications must be adhered to)
- Company name and/or logo on the team banner
- Optional - beginning/end of season Social Media recognition
- Business tax receipt

### **HOCKEY BAG SPONSORSHIP: \$1,500 minimum (2 available)**

- Company name and/or logo on each player's hockey bag brought to all practices and home/away games, including tournaments
- Company name and/or logo on the team banner
- Optional - beginning/end of season Social Media recognition
- Business tax receipt

### **PRACTICE JERSEY (BACK) SPONSORSHIP: \$1,500 minimum (1 available)**

- Company name and/or logo on the back of each player's practice jersey, worn to all practices
- Company name and/or logo on the team banner
- Optional - beginning/end of season Social Media recognition
- Business tax receipt

### **PANT SHELL SPONSORSHIP: \$2,000 minimum (1 available)**

- Company name and/or logo on each player's pant shells; worn to all practices and home/away games, including tournaments (size and placement specifications must be adhered to)
- Company name and/or logo on the team banner
- Optional - beginning/end of season Social Media recognition
- Business tax receipt

### **HOME GAME JERSEY SPONSORSHIP: \$2,500 minimum (1 available)**

- Company name and/or logo on each player's home jersey; worn to all home games, including tournaments
- Company name and/or logo on the team banner
- Optional - beginning/end of season Social Media recognition
- Business tax receipt

### **AWAY GAME JERSEY SPONSORSHIP: \$2,500 minimum (1 available)**

- Company name and/or logo on each player's away jersey; worn to all away games, including tournaments
- Company name and/or logo on the team banner
- Optional - beginning/end of season Social Media recognition
- Business tax receipt



## CENTRAL ONTARIO WOLVES AAA SPONSORSHIP

DATE: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

TOWN: \_\_\_\_\_

POSTAL CODE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE #: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

SPONSOR'S SIGNATURE: \_\_\_\_\_

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### SPONSORSHIP LEVEL (Please select)

#### TEAM SUPPORT

- SHUT OUT
- GOAL
- ASSIST

#### AMOUNT ENCLOSED

\$ \_\_\_\_\_  
\$ \_\_\_\_\_  
\$ \_\_\_\_\_

#### INDIVIDUAL PLAYER SUPPORT – JERSEY

- SHUT OUT
- GOAL
- ASSIST

\$ \_\_\_\_\_  
\$ \_\_\_\_\_  
\$ \_\_\_\_\_

#### INDIVIDUAL PLAYER SUPPORT – GENERAL

- SHUT OUT
- GOAL
- ASSIST

\$ \_\_\_\_\_  
\$ \_\_\_\_\_  
\$ \_\_\_\_\_

#### APPAREL SPONSOR

- HELMET
- HOCKEY BAG
- PRACTICE JERSEY
- PANT SHELL
- HOME JERSEY
- AWAY JERSEY

\$ \_\_\_\_\_  
\$ \_\_\_\_\_  
\$ \_\_\_\_\_  
\$ \_\_\_\_\_  
\$ \_\_\_\_\_  
\$ \_\_\_\_\_

TOTAL SPONSORSHIP AMOUNT \$ \_\_\_\_\_

TEAM AND/OR PLAYER BEING SPONSORED: \_\_\_\_\_

Please make cheques payable to: \_\_\_\_\_

E-Transfer payment can be made to: \_\_\_\_\_ Password: \_\_\_\_\_

**THANK YOU FOR YOUR GENEROSITY. COME CHEER ON YOUR WOLVES!!!**

### **Guidelines for Sponsorship**

1. There is only room for ONE Sponsor bar per Jersey.
2. The sponsor bars will be created by the Vendor of record for the COWHA.
3. The sponsor bars will be BLUE BLOCK letters for the home jersey and WHITE BLOCK letters for the away jerseys. No Logos, special fonts or other colors will be used on sponsor bars.
4. The Manager will be responsible for collecting the jerseys and getting the bars on prior to the teams' first home game. Managers must submit the lists in BLOCK letters.
5. The sponsor bar will be no more than 4 inches high by 14 inches wide. The more lines you want, the smaller the print will be on the bar.
6. Any special requests for additions to the jersey MUST be approved by the COWHA executive PRIOR to execution. (For example: Cancer ribbon for the 1998's). The executive holds the right to refuse any request they see fit and that will alter the brand.
7. Team Sponsors logos for the banner must be sent to team manager in JPG or PNG. Sizing of logo will be determined by sponsorship amount.
8. Please contact the VP Business ([thesixquinns@gmail.com](mailto:thesixquinns@gmail.com)) if you have any questions about the sponsors or if you have special requests that need to be approved.