



CENTRAL ONTARIO WOLVES AAA SPONSORSHIP

Dear Potential Sponsor,

The athletes on our Central Ontario Wolves teams and their families are raising funds to support their hockey team for the upcoming season. Your generous donation will assist in keeping operating costs to a reasonable level and enable our athletes to participate in hockey tournaments this season.

The Wolves hockey teams will be playing regular season games in the following areas:

Barrie
Ajax-Pickering
Oshawa

Markham
Whitby
North Central

Peterborough
York-Simcoe
Quinte

Clarington
Kingston

Your generous contribution will provide you an opportunity to advertise in the community, while supporting the physical and mental development of youth. There are a number of ways for you to support the Wolves:

SPONSORSHIP OPTIONS

TEAM SUPPORT

- Logo on Team Banner, to be displayed at all Home, Away and Tournament Games. Investment amount determines size and placement of logo on banner:
 - o SHUT OUT \$1,000 – Large size, top of banner
 - o GOAL \$500 – Mid size, below Shut Out Sponsor(s)
 - o ASSIST \$250 – Small size, below Goal Sponsor(s)
- Reference as team sponsor and logo in Game Program (if team has one)
- Business tax receipt

INDIVIDUAL PLAYER SUPPORT – JERSEY

- Name on individual player Jersey. Maximum ONE sponsor per jersey
 - o SHUT OUT \$300 – Home Jersey
 - o GOAL \$300 – Away Jersey
 - o ASSIST \$100 – Third/Alternate Jersey (if applicable)
- Reference as player sponsor and logo in Game Program (if team has one)
- Business tax receipt

INDIVIDUAL PLAYER SUPPORT – GENERAL

- Reference as player sponsor and logo in Game Program (if team has one)
- Business Tax Receipt
 - o SHUT OUT \$150
 - o GOAL \$100
 - o ASSIST \$50

HELMET SPONSORSHIP: \$2,000 minimum (1 available)

- Company name and/or logo on each players' helmet; worn to all practices and home/away games, including tournaments (size and placement specifications must be adhered to)
- Company name and/or logo on the team banner
- Optional - beginning/end of season Social Media recognition
- Business tax receipt

HOCKEY BAG SPONSORSHIP: \$1,500 minimum (2 available)

- Company name and/or logo on each player's hockey bag brought to all practices and home/away games, including tournaments
- Company name and/or logo on the team banner
- Optional - beginning/end of season Social Media recognition
- Business tax receipt

PRACTICE JERSEY (BACK) SPONSORSHIP: \$1,500 minimum

- Company name and/or logo on the back of each player's practice jersey, worn to all practices
- Company name and/or logo on the team banner
- Optional - beginning/end of season Social Media recognition
- Business tax receipt



CENTRAL ONTARIO WOLVES AAA SPONSORSHIP

DATE: _____

CONTACT NAME: _____

COMPANY NAME: _____

MAILING ADDRESS: _____

TOWN: _____

POSTAL CODE: _____

EMAIL: _____

PHONE #: _____

WEBSITE: _____

SPONSOR'S SIGNATURE: _____

SPONSORSHIP LEVEL (Please select)

TEAM SUPPORT

- SHUT OUT
- GOAL
- ASSIST

AMOUNT ENCLOSED

\$ _____
\$ _____
\$ _____

INDIVIDUAL PLAYER SUPPORT – JERSEY

- SHUT OUT
- GOAL
- ASSIST

\$ _____
\$ _____
\$ _____

INDIVIDUAL PLAYER SUPPORT – GENERAL

- SHUT OUT
- GOAL
- ASSIST

\$ _____
\$ _____
\$ _____

TOTAL SPONSORSHIP AMOUNT \$ _____

TEAM AND/OR PLAYER BEING SPONSORED: _____

Please make cheques payable to: _____

E-Transfer payment can be made to: _____ Password: _____

THANK YOU FOR YOUR GENEROSITY. COME CHEER ON YOUR WOLVES!!!

Guidelines for Sponsorship

1. There is only room for ONE Sponsor bar per Jersey.
2. The sponsor bars will be created by the Vendor of record for the COWHA.
3. The sponsor bars will be BLUE BLOCK letters for the home jersey and WHITE BLOCK letters for the away jerseys. No Logos, special fonts or other colors will be used on sponsor bars.
4. The Manager will be responsible for collecting the jerseys and getting the bars on prior to the teams' first home game. Managers must submit the lists in BLOCK letters.
5. The sponsor bar will be no more than 4 inches high by 14 inches wide. The more lines you want, the smaller the print will be on the bar.
6. Any special requests for additions to the jersey MUST be approved by the COWHA executive PRIOR to execution. (For example: Cancer ribbon for the 1998's). The executive holds the right to refuse any request they see fit and that will alter the brand.
7. Team Sponsors logos for the banner must be sent to team manager in JPG or PNG. Sizing of logo will be determined by sponsorship amount.
8. There will be NO logos being put on the pant shells. Extra individual sponsors can be put on the hockey bag or practice jersey of the individual player.
9. Please contact the VP Business if you have any questions about the sponsors or if you have special requests that need to be approved. vpbusiness@cowha.com